



UK Armed Forces RFC vs North of England Select XV

Saturday 4th July 2026
Castle Park, Doncaster
Gates open at 1100

Join us to see the UK Armed Forces RFC take on North of England's Select XV's in a Military vs Cancer Armed Forces Day celebration triple header

UKAF U20's vs England Counties U20's

UKAF vs North of England XV - women's seniors

UKAF vs North of England XV - men's seniors



The Event

This year North of England's elite men's and women's XV's go head-to-head against UK Armed Forces men's and women's senior teams and the men's U20's in a fantastic triple header – made up of the best players from the Royal Navy, British Army and the Royal Air Force – at Castle Park Stadium, Doncaster

We have an action-packed day planned; with military displays, merchandise, food and drink and a range of ticket options, sponsorship and corporate packages to accommodate all budgets.

Whether you are joining us for your Armed Forces Day celebrations, support for our Force's community, enjoy top class rugby or support the Military vs Cancer charity you are guaranteed a great day out.

Military vs Cancer

Military vs Cancer (MvC) is a Doncaster-based charity dedicated to supporting serving and veteran Armed Forces personnel, and their immediate families, through the devastating impact of cancer. We provide vital practical and financial support including funding for nursing care, treatment-related travel and accommodation, home adaptations, respite breaks, memory-making opportunities and special experiences for those living with a terminal diagnosis.

Our strong local peer support network, made up of serving personnel and veterans, works alongside families across the region and the UK to provide direct, compassionate support when it is needed most. Events such as our Armed Forces Day Rugby at Castle Park Stadium, bring together the military, local businesses, and the wider community in powerful, unifying occasions that raise essential funds and awareness for our work. At previous events, families have approached our team on the day to seek help and support, highlighting the real and immediate impact of these gatherings.



MENS' SENIOR GAME SPONSORSHIP OPPORTUNITIES

Game & main jersey sponsor **TwentyFour IT Services**

- 12 seat Executive Box with buffet lunch included
- Invite to sponsors event
- North of England Men's Logo Placement
- Framed shirt
- Pre-game television advertisement
- Post game television advertisement
- Digital Programme Advertisement page
- Associated communications before, during and after the event

SOLD

Jersey top back sponsor - £2000 2 available

- 10 seats in Hospitality with buffet lunch included
- North of England jersey top back logo placement
- Framed shirt
- Digital programme advertisement page
- Associated communications before, during and after the event

Jersey shoulder sponsor - £1500 2 available

- North of England jersey shoulder logo placement
- Framed shirt
- Half page digital programme advertisement
- Associated communications before, during and after the event

Jersey bottom back sponsor - £1000 2 available

- North of England jersey bottom back logo placement
- Framed shirt
- Half page digital programme advertisement
- Associated communications before, during and after the event

Shorts rear sponsor - £750 1 sold to KH Plant - 1 left available

- North of England shorts rear logo placement
- Framed shorts
- Half page digital programme advertisement
- Associated communications before, during and after the event

Shorts front sponsor - £750 2 available

- North of England shorts front logo placement
- Framed shorts
- Half page digital programme advertisement
- Associated communications before, during and after the event

Front



Back



WOMENS' SENIOR GAME SPONSORSHIP OPPORTUNITIES

Game & main jersey sponsor - £4000 1 available

- 12 seat Executive Box with buffet lunch included
- Invite to sponsors event
- North of England main logo placement
- Framed shirt
- Pre-game shirt presentation
- Post game team pitch presentation
- Digital programme advertisement page
- Associated communications before, during and after the event

Jersey top back sponsor - £2000 1 sold, 1 remaining

- 10 seats in Hospitality with buffet lunch included
- North of England jersey top back logo placement
- Framed shirt
- Digital programme advertisement page
- Associated communications before, during and after the event

Jersey shoulder sponsor - £1500 2 available

- North of England jersey shoulder logo placement
- Framed shirt
- Half page digital programme advertisement
- Associated communications before, during and after the event

Jersey bottom back sponsor - £1000 2 available

- North of England jersey bottom back logo placement
- Framed shirt
- Half page digital programme advertisement
- Associated communications before, during and after the event

Shorts rear sponsor - £750 2 available

- North of England shorts rear logo placement
- Framed shorts
- Half page digital programme advertisement page
- Associated communications before, during and after the event

Shorts front sponsor - £750 2 available

- North of England shorts front logo placement
- Framed shorts
- Half page digital programme advertisement page
- Associated communications before, during and after the event

Front



Back



MENS' U20'S GAME SPONSORSHIP OPPORTUNITIES

Game & main jersey sponsor - £2000 1 available

- 10 seats in Hospitality with buffet lunch included
- North of England main logo placement
- Framed shirt
- Pre-game shirt presentation
- Post game team pitch presentation
- Digital programme advertisement page
- Associated communications before, during and after the event

Jersey top back sponsor - £1000 2 available

- North of England jersey top back logo placement
- Framed shirt
- Half page digital programme advertisement page
- Associated communications before, during and after the event

Jersey shoulder sponsor - £1000 2 available

- North of England jersey shoulder logo placement
- Framed shirt
- Half page digital programme advertisement
- Associated communications before, during and after the event

Jersey bottom back sponsor - £750 2 available

- North of England jersey bottom back logo placement
- Framed shirt
- Half page digital programme advertisement
- Associated communications before, during and after the event

Shorts rear sponsor - £750 2 available

- North of England shorts rear logo placement
- Framed shorts
- Half page digital programme advertisement
- Associated communications before, during and after the event

Shorts front sponsor - £500 2 available

- North of England shorts front logo placement
- Framed shorts
- Half page digital programme advertisement
- Associated communications before, during and after the event

Front



Back



Executive Box - £1000

The Executive Box at Castle Park Stadium, Doncaster offers an exclusive and luxurious matchday experience, providing the perfect setting for entertaining guests or rewarding valued clients. 12 guests will enjoy a delicious buffet on arrival followed by sweet treats and a grazing board, 12 bottles of beer or 2 bottles of wine, a private drinks service and tea and coffee available throughout the day. The box also benefits from a private balcony with padded seating, offering superb views of the action, as well as complimentary parking spaces for added convenience and comfort.

Hospitality - £750

Join us in Hospitality for an unforgettable matchday experience, with tables of 10 and some of the best views in the house from your own padded matchday seats. This premium package is perfect for entertaining colleagues, friends, clients or prospective partners, combining first-class service with delicious food in a fun, relaxed and welcoming atmosphere. Your hospitality experience includes a private table for 10 guests, a delicious buffet on arrival followed by sweet treats and a grazing board, 10 bottles of beer or 2 bottles of wine, a private bar and tea and coffee available throughout the day. Access to a hospitality lounge, padded matchday seats and tickets for all guests.

Associate Sponsor - £1000

- Table of 10 in Hospitality as detailed above
- Digital programme advertisement page
- Associated communications before, during and after the event

CONTACT US ABOUT EXECUTIVE BOX, HOSPITALITY OR ASSOCIATE SPONSOR OPPORTUNITIES



info@militaryvscancer.com



07469 550679

In-kind sponsorship

Not all support comes in the form of financial contributions. Many of our most impactful partnerships are with organisations who provide goods, services, expertise or resources that directly enhance the experience of our players, supporters and Armed Forces families on the day.

In-kind sponsors play a vital role in helping us deliver a safe, high-quality and memorable Armed Forces Day Rugby Event. Whether you are able to provide equipment, technology, professional services, logistics support, hospitality, media expertise or event-day essentials, your contribution makes a measurable difference and allows more of the funds raised to go directly to supporting military personnel and their families living with cancer.

In-kind sponsors receive recognition and benefits equal to their contribution, including:

- Prominent branding across event materials, digital platforms and matchday announcements
- Acknowledgement in the digital programme
- Opportunities for product placement or activation on the day
- Access to hospitality or tickets where appropriate
- Inclusion in pre- and post-event communications and PR
- Direct association with a flagship Armed Forces Day celebration attended by military personnel, veterans, local communities and corporate partners

Examples of in-kind support that make a significant impact include:

- Event logistics, vehicles, transport and equipment
- Photography, media, marketing or broadcast services
- IT systems, software, communications support or digital infrastructure
- Medical, wellbeing or sports support resources
- Catering, hospitality or refreshments
- Volunteers or specialist professional services

If your organisation is interested in contributing in a meaningful and practical way, we would be delighted to discuss how an in-kind partnership can align with your business strengths while supporting our Forces community.

For more information on in-kind sponsorship opportunities, please contact:
info@militarycancer.com / 07469 550679

